

NO LONGER

EMPTY

Media Alert

June 23, 2014 New York, NY

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Info: nolongerempty.org

PLEASE NOTE: NEW MEDIA PREVIEW TIME, WED, JUNE 25, 5-6PM
(press invited through the opening 6-9pm or by appointment)

WHAT: Site-specific Art Exhibition *If You Build It*, presented by art organization No Longer Empty in partnership with Broadway Housing Communities, in new Sugar Hill building—combining affordable housing, art, and education—designed by architect David Adjaye.

- 22 artists (internationally acclaimed, emerging and local) celebrate Sugar Hill from the Harlem Renaissance to current creative communities, as well as issues of relevance to the neighborhood and cities worldwide. Ideas of home, building community, migration and aspirations, racial profiling, salons featuring jazz, rap, beat and spoken word, and more.
- Exclusive opportunity for public to visit the Sugar Hill building before residents move in.

WHEN: **Opening Event: Wednesday, June 25**

Media Preview 5-6pm (invited to stay through opening or tours by appointment)

Private Reception 6-7pm & **General Opening 7-9pm**

Special Features: Live music by The Jazz Foundation of America + Soul Food Trucks

Exhibition Dates: June 26–August 10; Thu/Fri: 3-7pm; Sat/Sun: noon-6pm.

Full event schedule: nolongerempty.org

WHERE: Sugar Hill Building, 155th Street at St. Nicholas Ave, Sugar Hill, Harlem, New York

FEATURED ARTISTS:

Mequitta Ahuja/ Raúl Ayala / Aziz + Cucher / Radcliffe Bailey / Sonia Louise Davis / Élan / Iliana Emilia Garcia / Scherezade Garcia / Brendan Jamison & Mark Revels / Carlos Mare / Omo Misha / Shani Peters / Kameelah Janan Rasheed / Freddy Rodríguez / Moses Ros-Suárez / Bayeté Ross Smith / Dread Scott / Hank Willis Thomas / William Villalongo / Nari Ward



HIGHLIGHTS:

Dream city created with a quarter million sugar cubes started by artists and continued by public; artist “collects” and cans 2,000 smiles of Sugar Hill residents; *Wanted Posters* created on site with forensic sketch artist of youth whose only crime is being black; crowning guests to Stevie Wonder’s “The Crown” music video installation; weekly new renaissance salons; Classical Theatre of Harlem’s 15-minute Macbeth workshops

COLLABORATIVE PARTNERS EXHIBITING:

Art in FLUX / ArtsConnection / Broadway Housing Communities / Dominican York Proyecto GRAFICA / Harlem Arts Alliance / Harlem Needle Arts / Institute for Public Architecture / Northern Manhattan Arts Alliance / Schomburg Center for Research in Black Culture / Sugar Hill Culture Club / The New School Collaboratory

No Longer Empty**nolongerempty.org**

No Longer Empty fosters access to contemporary art by engaging the public and experimental, socially conscious artists in professionally curated, site-specific exhibitions throughout New York City and beyond. Located in underutilized or alternative properties, free of the connotations of traditional art venues, No Longer Empty creates welcoming and inclusive experiences that support this access to art through educational and collaborative programming that harness and engage local resources.

Launched in 2009, No Longer Empty marks its 5th anniversary with *If You Build It*. Previous projects include *Never Can Say Goodbye* (former Tower Records store, 2010), *The Sixth Borough* (Governors Island, 2011) *This Side of Paradise* (Andrew Freedman Home, Bronx, 2012), and *How Much do I Owe You?* (Long Island City, 2013).

**The Sugar Hill Project by Broadway Housing Communities (BHC), designed by David Adjaye
Opening August 2014**

As Broadway Housing Communities’ seventh property and first new construction effort, the Sugar Hill Project brings BHC’s successful approach to urban revitalization to an area with few institutional resources yet a remarkably vibrant cultural history. Designed by internationally renowned architect David Adjaye, this \$87 million mixed-use development will feature:

- **Sugar Hill Apartments:** 124 units of permanent, affordable housing including 25 apartments set aside for households currently in the New York City shelter system.
- **Early Childhood Education Center:** High-quality education programs and advocacy services for 200 children from birth to age 5 and their families.
- **Sugar Hill Children’s Museum of Art & Storytelling:** Exhibition and education programs support the creative and cognitive development of children ages 3-8 and their families.

<http://www.broadwayhousing.org>